

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT

Applicants:	Freud et al.	Docket No.:	60655.7000
Serial No.:	10/708,592	Examiner:	Kevin T. Poe
Filed:	March 12, 2004	Group Art Unit:	3693
Title:	A SYSTEM AND METHOD FOR USING CASH REBATES	Confirmation No.:	2591

AMENDMENT AND REPLY

Mail Stop Amendment
Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Commissioner:

In reply to the Office Action dated May 27, 2010, of which this Reply is filed within three months, please amend the above-identified application as follows:

Amendments to the Claims begins on page 2 of this paper.

Remarks/Arguments begin on page 7 of this paper.